

MAIN STREET ADVISORY BOARD AGENDA

Main Street Advisory Board

City of Caldwell
Civic/Visitor Center
103 TX-21 Caldwell, Texas 77836
Tuesday, October 13, 2020 @ 6:00 pm

Notice is hereby given that the Main Street Advisory Board of the City of Caldwell, Burleson County, Texas will convene in a Regular Meeting at the Civic Center at 6:00 pm, Tuesday, October 13, 2020.

Due to COVID-19 recommendations from the CDC and Governor Abbott's Executive Orders, the City of Caldwell is observing the guidelines to limit the number of persons physically present at the meeting to 25% capacity, in addition to social distancing and wearing a mask in the Civic Center. The City of Caldwell, Community Development Department invites you to join the scheduled meeting virtually through zoom.

Topic: Caldwell Main Street Advisory Board Zoom Meeting

Time: Oct 13, 2020 06:00 PM Central Time (US and Canada)

Join Zoom Meeting

<https://us04web.zoom.us/j/2123626226?pwd=M2FPbnkrZU1EZlB3VEtsSUdtemROUT09>

Meeting ID: 212 362 6226

Passcode: Caldwell20

AGENDA:

A. CALL TO ORDER

B. INVOCATION AND PLEDGE

C. INTRODUCTION OF GUESTS

D. PUBLIC COMMENT (Must Sign-in to speak, 5-minute limit)

1. The purpose of this item is to allow citizens an opportunity to address the Main Street Board on issues that are not on the agenda. No discussion can be carried out on the guests' comment.

E. CONSENT AGENDA

(The Consent Agenda includes non-controversial and routine items that the Commission or Board may act on with one single vote. The Chair or Board member may pull any item from the Consent Agenda in order to discuss and act upon it individually as part of the Regular Agenda.)

1. Approval of the minutes from the Main Street Advisory Board meeting for September 8, 2020.

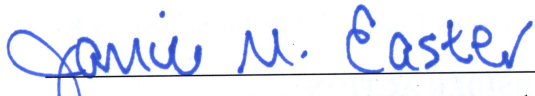
F. REGULAR AGENDA – REVIEW/DISCUSS & CONSIDER ACTION

1. Discussion and Possible Action on Downtown Adopt-A-Box program.
2. Discussion and Possible Action for a Main Street Advisory Board Volunteers Meet-N-Greet.
3. Discussion and Possible Action for Downtown Business Owner and Building Owner Survey's.
4. Discussion and Possible Action for the rental and design of a Billboard on Highway 36.

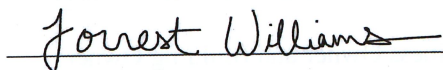
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5. Discussion and Possible Action on setting a date and time for the committee Co-Chair training and introduction meeting to the Caldwell Main Street Program.
6. Community Development Director Update –
 - i. 3rd Quarterly Report submitted Friday, October 9, 2020.
 - ii. Comprehensive Plan
 - iii. Small Business Saturday
- G. Board questions, comments, or concerns.
- H. FUTURE AGENDA ITEMS (This is where the board can request additional items for future agendas)**
- I. COMMITTEES** (Bold text represents boards with vacancies)
 1. Discuss and consider resignations, appointments, evaluations, reassignments, discipline, or dismissals for the following committees: Design, Economic Vitality, **Promotion / Organization, Friends of Caldwell Main Street**, Youth Ambassador.
 2. Discussion and possible action on Main Street Committee Volunteers and Board Member. Below are the current applications that have been submitted for volunteers.
 - i. Vote in new/existing board members and/or volunteers to be committee chairs:
 1. Design – Allen Jancik
 2. Economic Vitality – Juan Zermeno, and Kathy Locke
 3. Promotion / Organization – Cathy Cornett
 4. Friends of Caldwell Main Street – Faith Shriver
 5. Youth Ambassador – Beverley Lilie
- J. CLOSED MEETING**
 1. The Advisory Board to convene into closed meeting pursuant to Texas Government Code Chapter 551, including, but not limited to, Sections 551.071, 551.072, 551.074, and 551.087 for consultation with attorney, and to discuss matters relating to real property, personnel, and economic development negotiations, as follows:
 - i. Discuss and consider resignations, appointments, evaluations, reassignments, discipline, or dismissals for the following committees: Design, Economic Vitality, Promotion / Organization, Friends of Caldwell Main Street, Youth Ambassador.
- K. RECONVENE TO REGULAR MEETING** The Advisory Board to reconvene into an open meeting to take any action deemed necessary as a result of the closed meeting.
 1. Appoint and Vote on committee chairs Item I.2.
- L. ADJOURN**

The Board or Commission may vote and/or act upon each of the items listed on this Agenda. The Board or Commission reserves the right to retire into executive session concerning any of the items listed on the Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act. I certify that the notice of the meeting was posted on the bulletin board in the City Hall of the City of Caldwell and the Caldwell Civic Center, a place convenient and readily accessible to the general public at all times, before 6:00 pm on Friday, October 9, 2020 and remained posted for at least 72 continuous hours before the scheduled time of said meeting. This Meeting Agenda is posted online at www.caldwelltx.gov/agendas-minutes/



Janice Easter, Main Street Advisory Board Chair



Forrest Williams, Community Development Director